

EXPERT IN SOLAR POWER TRANSMISSION

KUKA CABLE products have been sold to more than 120 countries



Customer Growth Report Of 2023

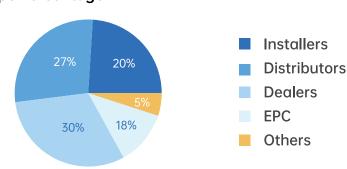


Sales Countries Percentage of Transactional Customers



Distribution of Customer Types:

Customer Type Percentage



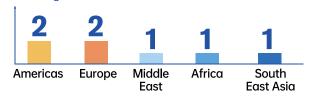


The Customer Growth Plan For 2024

Creating New Opportunities

If you are not yet a customer of KUKA CABLE, we sincerely hope to collaborate with you in the new year as we plan to open up more opportunities to empower your brand and business.

- 1 Sales plan for 150 countries.
- 2 Recruitment of regional agents:7 including:



3 Acquisition of 30 new "million-dollar" customers

Empowering clients for a win-win future

Our mission is to create a win-win future together with our customers. By providing high-performance cable solutions, we help our customers reduce costs, increase competitiveness and achieve sustainable growth.

If you are already our customer, we will take concrete actions to provide you with betterproducts and prices, making you more competitive in the end market, and thus establishinga long-term and close cooperative relationship. KUKA CABLE is committed to being yourgrowth "companion.



1. Cost Reduction and Efficiency

In 2024, KUKA Cables will continue to optimise its cost structure, increase its efficiency and offer its partner customers more competitive products and prices in the market.

Optimise the supply chain across the industry and negotiate more competitive raw material prices.

Fully automated equipment to further increase efficiency and reduce costs.

Our customer success stories are numerous, with an 84% increase in purchases, a 95.6% buy-back rate and five new regional distributors in 2023 alone.



2. Stricter quality

KUKA CABLE products comply with and exceed standards (e.g. TUV, UL, SAA, etc.), and its laboratory complies with ISO/IEC 17025 and is authorised by TUV Rheinland as a TUV Witness Laboratory. Based on this, we have developed the SIF QC model, which uses more than 30 tests to guarantee product quality. Our products are recognised for their reliability and durability and have been used by customers in more than 120 countries.



3. Faster delivery

In 2024, we will increase our shipping efficiency by 40 to 50 per cent as we commission new facilities and open four additional overseas warehouses in Spain, Indonesia and Australia. This will enable global logistics coverage and allow us to meet the delivery needs of our regular and on-demand customers.



About Us



KUKA CABLE was founded in 2012 and mainly engages in the manufacturing and sales of photovoltaic cables and special cables.

Later, it established a photovoltaic division, focusing on electrical energy transmission products used in photovoltaic installation projects such as photovoltaic cables, connectors, medium-high voltage cables, and mini inverter power lines. Its sales cover major countries such as Europe, Asia, South America, and Africa, and it has exported to more than 120 countries and regions.



SOLD TO MORE THAN 120 COUNTRIES





Factory

KUKA Cable's production facility is located in Jinshan District, Shanghai, covering an area of over 7,000 square meters. With 11 production lines, the facility can produce 160,000 kilometers of cable annually—enough to circle the Earth four times. The average delivery time is 14 days.











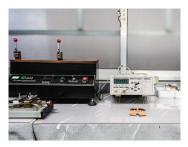
Laboratory

KUKA Cable's ISO/IEC 17025-compliant lab, recognized as a TUV Witness Testing Lab, conducts comprehensive electrical and mechanical performance tests on our cables. This not only reduces costs but also accelerates product certification. We believe that standards are the baseline for safety, not the ceiling for quality, and our advanced lab helps us continually push for higher performance levels.













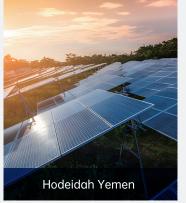
sales@kukacable.solar





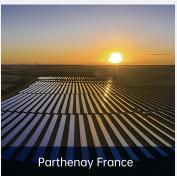






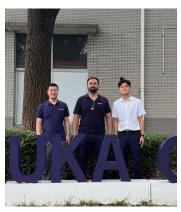






Cases

KUKA CABLE has sold to more than 120 countries has formed a good product reputation







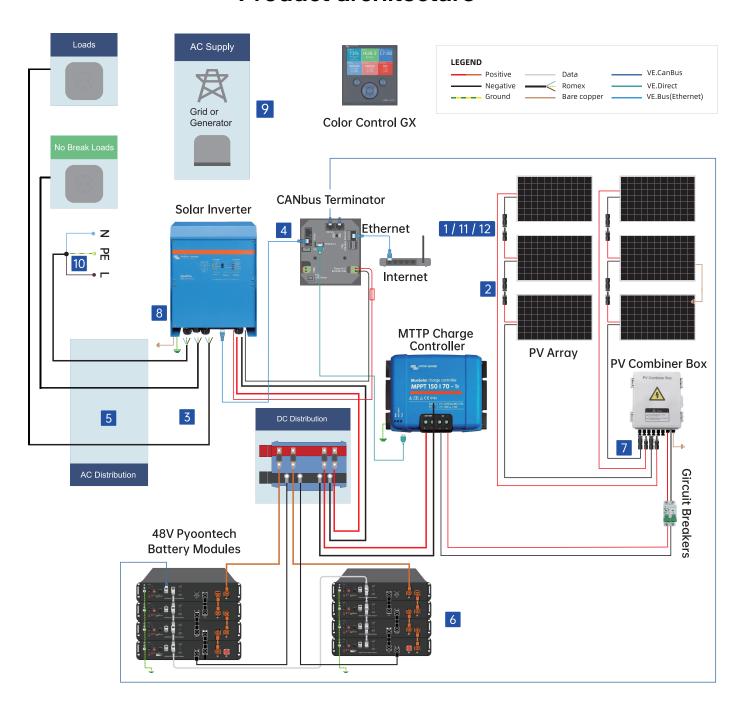
Customers

Seeing is believing, hearing is deceiving the choice of thousands of customers



Solar Power Transmission Expert

Product architecture



- DC Solar Cable
- Solar Connector
- Power Cable
- 4 BUS Cable
- 5 Installation Cable
- 6 Energy Storage Connector

- Pre-Assembled PV Cables
- 8 Power Cable For Micro-Inverters/Inverters
- Medium Voltage Cable
- 10 Earth Cable
- 11 PV Installation Tool Kit
- 12 Assembles:cable tie/Protective tube/lock nut...



Product Center

Solar Cable







Twin Core Solar Cable



UL 4703 Solar Cable

high-performance Solar Cable



Fireproof Solar Cable



Waterproof Solar Cable



Anti-Rodent Solar Cable

Solar Connector



MC4 Solar Connector



EVO2 Solar Connector



Solar Branch Connector

Solar Cable Amseembly



Solar Harness



PV Tools And Accessories



Video Center

Professional Team







Product Show



















Certificate



















































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