

# EXPERT IN SOLAR POWER TRANSMISSION

KUKA CABLE products have been sold to more than 120 countries



## **Customer Growth** Report Of 2022



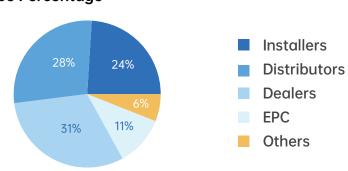
### **Sales Countries Percentage of Transactional Customers**



- 6 UK Germany
- 2 Pakistan Netherlands
- Spain 8 Australia
- France 9 Italy
- South Africa Belgium

### **Distribution of Customer Types:**

#### **Customer Type Percentage**





# **The Customer Growth Plan For 2023**

### **Creating New Opportunities**

If you are not yet a customer of KUKA CABLE, we sincerely hope to collaborate with you in the new year as we plan to open up more opportunities to empower your brand and business.

- 1 Sales plan for 80 countries.
- 2 Recruitment of regional agents: 5 including:



3 Acquisition of 30 new "million-dollar" customers.

### **Serving Existing Customers**

If you are already our customer, we will take concrete actions to provide you with better products and prices, making you more competitive in the end market, and thus establishing a long-term and close cooperative relationship. KUKA CABLE is committed to being your growth "companion."



#### **Lower prices**

In 2023, KUKA CABLE will continue to optimize its cost structure to provide its cooperative customers with more market-competitive products and prices

- Optimize the entire industry supply chain to negotiate more advantageous raw material prices.
- Upgrade production lines, upgrade "5S" management standards, and further improve efficiency and reduce costs.



### 2. Stricter quality

KUKA CABLE's new factory will be put into operation in May 2023. The new factory's production capacity will be fully dedicated to the production and manufacturing of photovoltaic series products. The new factory adopts more stringent 5S-level management and manufacturing standards, which are more intelligent, efficient, and can better guarantee product quality



### 3. Faster delivery

In 2023, with the commissioning of the new factory building, our delivery efficiency is expected to increase by 40% to 50%, which can meet the delivery requirements of both periodic customers and immediate demand customers.



## **About Us**



KUKA CABLE was founded in 2012 and mainly engages in the manufacturing and sales of photovoltaic cables and special cables.

Later, it established a photovoltaic division, focusing on electrical energy transmission products used in photovoltaic installation projects such as photovoltaic cables, connectors, medium-high voltage cables, and mini inverter power lines. Its sales cover major countries such as Europe, Asia, South America, and Africa, and it has exported to more than 120 countries and regions.



### **SOLD TO MORE THAN 120 COUNTRIES**







More than 5,000 square meters, another new factory of Kuka Cable will be put into use in May 2023.











## Laboratory

Leading laboratories can conduct relatively complete tests on materials related to cables and accessories, such as aging tests, wear resistance, water proof, fire tests, etc.



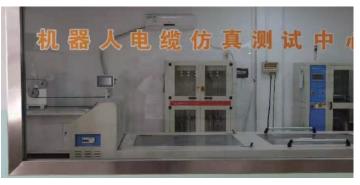










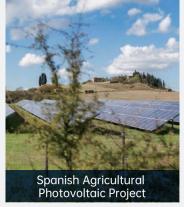


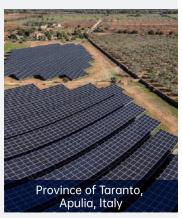












## Cases

KUKA CABLE has sold to more than 120 countries has formed a good product reputation



La Serena, Chile



## Customers

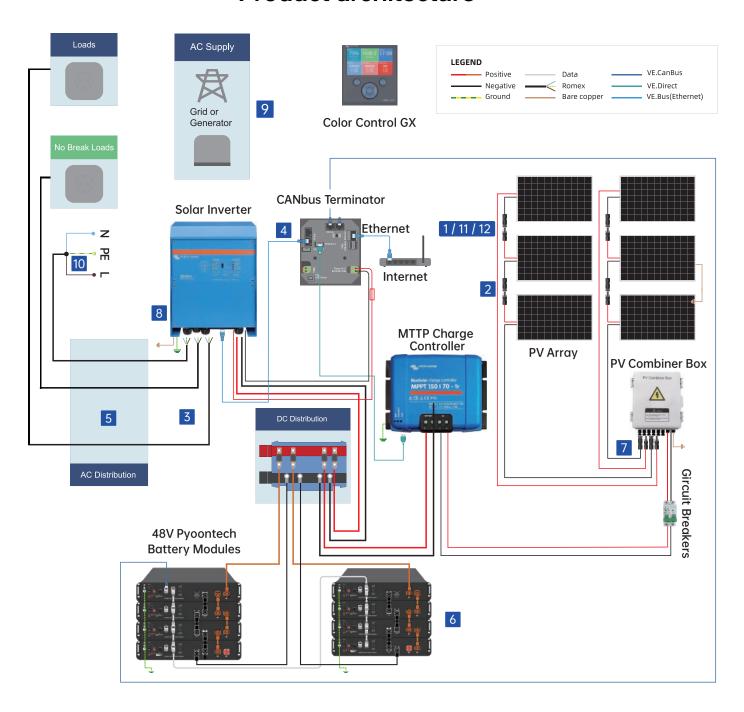
Seeing is believing, hearing is deceiving the choice of thousands of customers





## **Solar Power Transmission Expert**

### **Product architecture**



- DC Solar Cable
- Solar Connector
- 3 Power Cable
- 4 BUS Cable
- 5 Installation Cable
- 6 Energy Storage Connector

- Pre-Assembled PV Cables
- 8 Power Cable For Micro-Inverters/Inverters
- Medium Voltage Cable
- 10 Earth Cable
- 11 PV Installation Tool Kit
- 2 Assembles:cable tie/Protective tube/lock nut...



## **Product Center**

### **Solar Cable**



### Pre-Assembled PV Cable







Twin Core solar cable



### **Solar Connector**





MC4 Connector



**T-Branch Connector** 



Y-Branch Connector

### Medium Voltage Cable



### Low **Voltage Cable**



### Miro-Inverter **Power Cable**



View More To Website >



## Video Center

## Professional Team







# Product Show



















## Certificate











































### Shanghai Kuka Special Cable Co, Ltd.

- O No. 5878, Tingwei Road, Jinshan District, Shanghai, China
- **\** 0086 1831710 9559
- sales@kukacable.com
- www.kukacable.com